

**West Lake Landfill Superfund Site
EPA Releases ASPECT Flyover Results
Communication Strategy**

May 2013

Action: EPA made a commitment to the Bridgeton, Missouri community, as well as congressional, state and local officials, the media and the public at large that it would perform surface radiation screening of the OU-1 landfill, which is comprised of radiologically-contaminated soils, municipal refuse, and construction/demolition debris.

On March 22, 2013, EPA's Airborne Spectral Photometric Environmental Collection Technology (ASPECT) airplane flew over the OU-1 surface to screen and measure radiation levels. As soon as the ASPECT data results have been reviewed and evaluated by EPA, its findings will be released to the public in a variety of communication venues, including, but not limited to, a site fact sheet, public meetings, EPA's website, and potentially additional social media outlets, still yet to be determined.

The West Lake Landfill Superfund Site is located on a 200-acre parcel about 1 mile north of the I-70 interchange within the city limits of Bridgeton, Missouri. The site is comprised of two (2) operable units (OUs). OU-1, as addressed above contains a mixture of refuse, along with radiologically-contaminated soils, while OU-2 includes several sanitary landfill cells containing municipal refuse and construction/demolition debris.

This action is one in a series of steps being taken to further characterize the radiologically-contaminated landfill cell and presenting stated results to the public.

Message/Desk Statement: EPA is presenting its findings on the data results of the recent ASPECT airplane flyover. As promised, EPA will share the results with interested persons through a variety of communication venues.

Strategy/Approach: The release of the ASPECT airplane flyover findings in a variety of communication venues supports EPA's commitment of apprising interested persons of current site progress actions in a timely and responsive manner. EPA's presentation of these findings in a public forum provides community members, and other interested persons the opportunity to ask questions about the data results and seek answers to other site-related issues. It is hoped that EPA can build additional trust and understanding within the community by reaching out through a variety of venues.

What	When	Who	How	Status
Federal Elected Official Briefing on Westlake Landfill	5/17/2013	Ron Hammerschmidt , Dan Gravatt, LaTonya Sanders	Conference Call	Pending
Announcement of Flyover results of EPA's ASPECT airplane at Westlake Landfill	Late May	RA/Board/OPA	Press Release, Conference Call, Public Meeting; EPA's website, other social media networks yet TBD.	Pending
Announcement of Flyover results of EPA's ASPECT airplane at Bridgeton Landfill	Late May	RA/Board/OPA	Press Release, Conference Call, Public Meeting; EPA's website, other social media networks yet TBD.	Pending
Announcement of ground water monitoring results at Westlake Landfill	Late June	RA/Board/OPA	Press Release, Public Meeting; EPA's website, other social media networks yet TBD.	Pending
State Elected Official Briefing on Westlake Landfill	5/20/2013	Ron Hammerschmidt , Dan Gravatt, Don Toensing Sarah Hatch	Conference Call	Pending

Audience: <ul style="list-style-type: none"> • Congressional, state, and local elected officials; 				
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- Media Outlets;
- Community members/potential CAG/vocal groups;
- Academia & Health Entities;
- EPA Headquarters (i.e., OSWER/NRRB)
- Others (yet TBD)

Effect of EPA Action:

- Clarification of current risk to human health & the environment;
- Community need for more meetings and/or EPA interaction;
- Additional requests for site to be moved to FUSRAP.
- Enhanced trust of EPA/federal government;

Anticipated Reaction:

- Confirmation by community that site needs to be moved to FUSRAP;
- Concern that EPA is not timely enough with response to community Concerns/inquiries;
- Community appreciation that EPA has followed through with its commitment to release site information;
- Certain academic members disagreeing with EPA's ASPECT findings;
- Community/regional groups focusing on other issues, i.e., fire, odor.

Contacts: (all listed are with EPA Region 7 in Lenexa, Kansas)

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(All persons listed above can also be reached at EPA's toll-free number 1-800-223-0425).